

**APPLICATION FOR SPRING 2024 SEMESTER**

**POSITION: BRANDING DIRECTOR**

**EMAIL ALL MATERIALS BY NOVEMBER3RD at 5:00PM TO MANAGEMENT.LIVEOAK@GMAIL.COM**

In addition to the below application, please send a copy of your COVER LETTER AND RESUME.

***Incomplete applications will not be considered.***

APPLICANT NAME:

YEAR:

MAJOR(S):

MINOR(S):

CURRENT GPA:

DATATEL #:

EMAIL ADDRESS:

PHONE NUMBER:

You are encouraged to provide your online portfolio or LinkedIn URL if you have one, but this is not a mandatory component of the application:

**Please list a reference in the School of Communications who could attest to the competency of your skills that would be required to succeed in this position:**

**In 100 words or less, tell us what your favorite campaign is, past or present, and why.**

**In 200 words or less, how could Live Oak enhance its current branding strategy and online presence?**

**In 200-250 words or less, explain why you should be the Branding Director.**